

INTERCULTURAL COMMUNICATION & TRANSLATION – YEAR 4

60
ECTS
CREDITS

CONTEMPORARY INTERNATIONAL ISSUES

Intercultural Intelligence
Visual Organisation of Information
Web Interface Creation
Professional Speaking Skills
Business Languages
Sight Translation
Liaison Interpreting

COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

Business Management
Project Management
Corporate Communication
Digital Communication
Writing, Translating, Communicating
Technical Translation – B into A
Economic and Financial
Translation – B into A
Computer-assisted Translation
(CAT)

PROFESSIONAL INTEGRATION

Leadership and self-promotion
Careers forum
Internship (3 months min.)

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

RESEARCH

Translation methodology and translation studies
Communication and translation theories
Research methodology
Translation dissertation and translational analysis
Applied research project or entrepreneurship program

A choice of specialisations...

TRANSLATION & TERMINOLOGY

Contract Law
Translation in Institutions
Legal Terminology
& Translation
Specialised Terminology
Localisation – Level 1

COMMUNICATION & WEB TOOLS

Communication Strategy
Marketing
Video Techniques
Digital Marketing & SEO
– Level 1
Community Management
– Level 1

A language: mother tongue
B languages: foreign languages

About *Visual
Organisation of Information*

Students choose a subject and two distinct cultures before going on to design one website for each culture. For example, “Ecotourism in France and Norway”.

From the project manager to the visual, editorial and technical specialists, the students are each allocated a different role and have often ended up with a product “that would be the envy of many professionals”, according to their teacher!

Ecotourism

France and Norway: Two different perceptions



Choose
your culture



INTERCULTURAL COMMUNICATION & TRANSLATION – YEAR 5

60
ECTS
CREDITS

DEVELOPING YOUR PROFESSIONAL SKILLS

Image & Brand Communication
International Communication
Website Project

COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

UX Design workshops
Sight Translation – B into A

TRANSLATING IN SPECIALIST MULTILINGUAL DOMAINS

Website Translation – B into A
Financial & Legal Translation –
B into A

ADAPTING TO INTERNATIONAL CONTEXTS

Project Management – Level 2
Agile Project Management
Translation of Corporate
Communication into English
Culture and the Internet

PROFESSIONAL INTEGRATION

Leadership and self-marketing
Report on activities
& achievements
Internship (at least 6 months)
or 1-year sandwich/work-study
course

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

RESEARCH

Applied research project or pre-incubator
program (on application)
In-house business research project
Research workshop
Research dissertation

A choice of specialisations...

TRANSLATION

Subtitling
Computer-assisted
Translation (CAT) – Level 2
Revision and Post-editing
Technical Writing (FR-EN
& controlled languages)
Translation Tools
Dictated Translation
Intellectual
Property Law

COMMUNICATION

Community Management
– Level 2
Digital Marketing & SEO
– Level 2
Documentary Filmmaking
Crisis Communication
Fundraising & Sponsorship
Press Relations

*A language: mother tongue
B languages: foreign languages*

