

INTERCULTURAL MANAGEMENT - YEAR 4

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

60
ECTS
CREDITS

INTERNATIONAL ENVIRONMENTS & CONTEXTS

Sustainable Development
Innovation through Design Thinking
Developing your Intercultural
Intelligence
Critical Approach to Interculturality
Corporate Organisations & Culture
Strategic Management
Shadow Manager
Collaborative & Agile Project
Management
Globalisation and Economic Shifts
Digital Transformation Workshop
Business Language
Human Resources

COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

Communication Strategies
Content Curating
Marketing Trends
Multilingual Professional
Speaking Skills
Liaison Interpreting
Multilingual Professional Writing
Economic & Political Analysis
& Translation

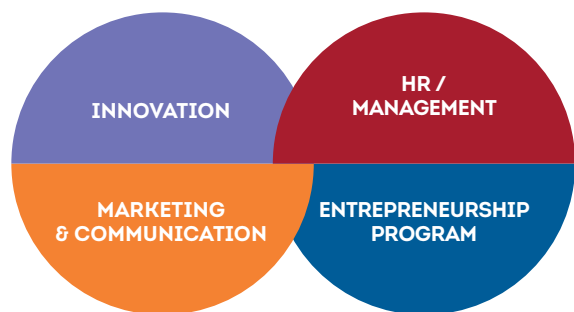
PROFESSIONAL INTEGRATION

Careers forum
Leadership and self-marketing
Internship (at least 3 months)

RESEARCH

Research methodology
Interculturality and research
Assistance with information searching
& bibliography
Translation methodology

A choice of specialist projects...



Innovation through design thinking

In 2019, a 3-day event
on the theme of disability in
an urban context was organised
to introduce the first-year master's
students to the concept of innovation
through design thinking. The students
came up with innovative solutions

and presented their prototypes to a jury made up of representatives from
the event partners, Bouygues Construction and La Ville d'Arcueil.

LE HANDICAP COMME SOURCE D'INNOVATION

MERCREDI 27.02, 18 h - 20 h
AUDITORIUM EUROPE

Témoignages et démonstrations
de 5 start-ups

INTERCULTURAL MANAGEMENT - YEAR 5

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DEVELOPING YOUR PROFESSIONAL SKILLS

Change Management
Human Resources
International Marketing
New Economic Models & Innovation
Intercultural Management Case
Studies
International Human Resources

COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

"Shadow Manager"
Digital Marketing & Communication
The Basics of Negotiating

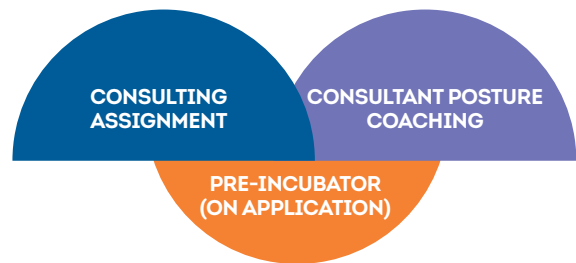
PROFESSIONAL INTEGRATION

Careers forum
International mobility
Leadership workshop
Report on activities & achievements
6-month internship or 1-year
sandwich/work-study course

TRANSLATION & INTERPRETING

Digital transformation workshop
UX Design
Analysis and Debate
of International Current Affairs

A choice of specialist projects...



A choice of research theses...

