

ADMISSIONS REQUIREMENTS

Students will apply to both Kent State and ISIT.
Applications should include:

KENT STATE/VCD ADMISSIONS CRITERIA

- Official transcripts
- Undergraduate degree in a relevant field (Design degree not required)
- Minimum 3.0 major GPA (4.0 scale)
- Two letters of recommendation
- Goal statement
- Résumé
- English Language Proficiency: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 587 TOEFL score (94 on the internet-based version), minimum 82 MELAB score, minimum 7.0 IELTS score or minimum 65 PTE Academic score.

To apply to Kent State's VCD MA program, visit the following website: <https://www.kent.edu/admissions/apply/graduate>

ISIT/IDS ADMISSIONS CRITERIA

- Official transcripts
- Undergraduate degree in a relevant field (Design degree not required)
- Minimum overall grade average: 14/20
- Two letters of recommendation
- Goal statement (in English + 2nd language)
- Résumé
- Language Proficiency: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 587 TOEFL score (94 on the internet-based version), minimum 82 MELAB score, minimum 7.0 IELTS score or minimum 65 PTE Academic score.
- Proof of second language proficiency (B2 minimum required), Second language to be chosen among: Arabic, French, German, Italian, Mandarin, Portuguese, Russian, Spanish.

For more information, visit the following website: <http://www.isitinternational.com>

KENT STATE
UNIVERSITY

College of Communication
and Information

ISIT | Intercultural school
Talents pour le monde

TWO COUNTRIES. TWO UNIVERSITIES. TWO MASTER'S DEGREES. IN JUST TWO YEARS.

Kent State University in Kent, Ohio, USA, and ISIT Intercultural School in Paris, France, are announcing a ground-breaking new joint education program. Beginning in Fall 2019, students can earn both a Master of Arts in Visual Communication Design and a Master of Intercultural Digital Strategy in just two years. All students will complete a global internship.



Students will spend their first year in the program on Kent State's campus in beautiful northeastern Ohio, studying in one of the top visual design programs in the United States.

Their second year focused on intercultural digital strategy, will start off at ISIT's Paris campus. Students will then complete an internship that can be completed almost anywhere in the world.

This opportunity is ideal for students who aspire to global careers in communication, including but not

limited to advertising, web design, digital marketing, public relations, strategic communication and digital information.

Those admitted to the program must be bilingual (English and at least one other language), and the program provides opportunities to learn additional languages.

A bachelor's degree in a relevant field is recommended, but an undergraduate degree in design is not required.

SUGGESTED SEMESTER SEQUENCE

Kent State University: Master of Arts in Visual Communication Design

COURSE SUBJECT AND TITLE	REQUIRED OR ELECTIVE
Semester One: [12 Credit Hours] (KSU)	
VCD 60010 Design Research Methods	Required
VCD 60011 Typographic Structures & Systems	Required
VCD 60012 Concept Development & Implementation	Required
UXD 60001 User Experience Design Principles & Concepts	Required

Semester Two: [9 Credit Hours] (KSU)	
VCD 55000 Graphic Design Perspectives	Required
VCD 60013 Graphic Design Advanced	Required
Elective (VCD, UXD, or DSCI)	Elective based on student's professional interests

ISIT: Master's degree in Intercultural Digital Strategy

COURSE SUBJECT AND TITLE	REQUIRED OR ELECTIVE
Semester Three: [30 Credit Hours] (ISIT)	
Intercultural Web site building project	Required
Digital Content Strategies	Required
Project Management	Required
Developing Your Intercultural Intelligence	Required
UX Design & encoding	Required
Visual Layout of Information	Required
Legal Issues in the digital sector – NICT law	Required
Intercultural Communication	Required
Web and Cultures	Required
Digital and Viral Marketing & SEO	Required
Digital Technologies and Innovation	Required
Applied Research or Entrepreneurship Project	Elective based on student's professional interests
Research methodology	Required
Thesis	Required

Semester Four: [30 Credit Hours] (ISIT)	
Internship	Required



For more information, please contact:

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