INTERCULTURAL COMMUNICATION & TRANSLATION – YEAR 4

**CONTEMPORARY INTERNATIONAL ISSUES**
- Intercultural Intelligence
- Visual Organisation of Information
- Web Interface Creation
- Professional Speaking Skills
- Business Languages
- Sight Translation
- Liaison Interpreting

**COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT**
- Business Management
- Project Management
- Corporate Communication
- Digital Communication
- Writing, Translating, Communicating Technical Translation
- Economic and Financial Translation
- Computer-assisted Translation (CAT)

**CAREER SUPPORT**
- Leadership and self-promotion
- Careers forum
- Internship (3 months min.)

**RESEARCH**
- Translation methodology and translation studies
- Communication and translation theories
- Research methodology
- Translation dissertation and translational analysis
- Applied research project or entrepreneurship program

**TRANSLATION & TERMINOLOGY**
- Contract Law
- Translation in Institutions
- Legal Terminology & Translation
- Specialised Terminology
- Localisation – Level 1
- Translation for International Organisations

**COMMUNICATION & WEB TOOLS**
- Communication Strategy Marketing
- Video Techniques
- Digital Marketing & SEO – Level 1
- Community Management – Level 1
- Adobe Photoshop

**A choice of specialisations...**

**DEVELOPING YOUR PROFESSIONAL SKILLS**

**COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT**
- UX Design workshops
- Intercultural Communication
- Web project: Web & Cultures

**TRANSLATING AND INTERPRETING**
- Website Translation from all languages studied
- Sight Translation from all languages studied
- Legal Translation from all languages studied

**ADAPTING TO INTERNATIONAL CONTEXTS**
- Project Management – Level 2
- Agile Project Management
- Web Project: Web Site Creation

**CAREER SUPPORT**
- Careers Forum
- Leadership and self-marketing
- Report on activities & achievements
- Internship (at least 6 months) or 1-year sandwich/work-study course

**RESEARCH**
- Applied research project or pre-incubator program (on application)
- Research Methodology Workshop
- Research dissertation

**A choice of specialisations...**

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**Languages Available:** Arabic, Chinese, English, French, German, Italian, Portuguese, Russian, Spanish

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About Visual Organisation of Information

Students choose a subject and two distinct cultures before going on to design one website for each culture. For example, “Ecotourism in France and Norway.” From the project manager to the visual, editorial and technical specialists, the students are each allocated a different role and have often ended up with a product “that would be the envy of many professionals”, according to their teacher!

**Ecotourism**

France and Norway: Two different perceptions

Choose your culture