

INTERCULTURAL DIGITAL STRATEGY – YEAR 4

LANGUAGES AVAILABLE: ARABIC, CHINESE, ENGLISH, FRENCH,
GERMAN, ITALIAN, PORTUGUESE, RUSSIAN, SPANISH

60
ECTS
CREDITS

CONTEMPORARY INTERNATIONAL ISSUES

Web Interface Creation
Intercultural Scripting
for Mobile Applications
Contract Law
Adobe Photoshop & Premiere –
Level 1
Project Management – Level 1
Business Language (B languages)
Developing your Intercultural
Intelligence
Design thinking
UX Design workshop

COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

Mapping – Level 1
Community Management – Level 1
Professional Speaking Skills
Digital Language
Online Ergonomics
Digital Publishing & Typography
UX Design – level 1
Website Translation
Online Content Creation

PROFESSIONAL INTEGRATION

Careers forum
Leadership workshop
Internship (at least 3 months)

*A language: mother tongue
B languages: foreign languages*

RESEARCH

Research methodology
Applied research project
or entrepreneurship program
Intercultural research
Presentation of research options
Assistance with information searching
& bibliography
Translation methodology

A choice of specialisations...

COMMUNICATION
Intercultural Internet
& External Communication
Digital Marketing & SEO

CREATION
Video Techniques
Web Interface Creation /
In-depth Coding

INTERCULTURAL DIGITAL STRATEGY – YEAR 5

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60
ECTS
CREDITS

DEVELOPING YOUR PROFESSIONAL SKILLS

Intellectual Property Law
Website Project
Content Curating
Data Design
Project Management – Level 2
Community Management – Level 2

ADAPTING TO INTERNATIONAL CONTEXTS

Cultures and the Internet /
online project
Online Ergonomics – Level 2
Digital Mapping – Level 2
Search Engine Optimisation (SEO)
Digital Publishing & Typography –
Level 2

COMMUNICATING IN AN INTERCULTURAL & MULTILINGUAL CONTEXT

Adobe Photoshop & Premiere –
Level 2
Motion Design
Intercultural Communication –
Level 2
UX Design – Level 2 (user tests)

*A language: mother tongue
B languages: foreign languages*

PROFESSIONAL INTEGRATION

Careers forum
Leadership and self-marketing
Report on activities and achievements –
updated professional project
6-month internship starting mid-March

RESEARCH

Research methodology
Research dissertation

A choice of specialisations...

PRE-INCUBATOR
(ON APPLICATION)

CONSULTING
ASSIGNMENT

ISIT Consulting

Students carry out consulting assignments on behalf of international companies and organisations before presenting their work in front of those who have sponsored it. In 2018/19, ISIT students designed a brand new website for METS, a European consortium on specialised translation.

