

## METS ISIT 2020/2021

### Choice from 2 specializations:

Translation and business **or** Intercultural communication and translation

### **Specialization 1: Translation and business** **25 ECTS**

#### **Module 1 : Translation and management (Select 3 topics)** **9 ECTS**

- International Marketing (S1 ou S2)
- New economic models and innovation (S2)
- International human resources (S1)
- Change Management (S1 ou S2)

#### **Module 2 : Technical Translation** **3 ECTS**

Can be into A or B language

(French, English, German, Arabic, Chinese, Spanish, Italian)

#### **Module 3 : Business language in English or Spanish or Italian or German (for non natives in S1) ou Technical translation into B (S2)** **3 ECTS**

#### **Module 4 : 1 option from the following topics** **3 ECTS**

- Developing intercultural intelligence / case studies (S1)
- Intellectual property law (S1)
- English/French terminology and legal translation (S2)
- Community interpreting

#### **Module 5 : Applied research project Thesis and presentation** **7ECTS**

**Spécialisation 2 : Intercultural communication and translation 25 ECTS**

**Module 1 : Intercultural communication 9 ECTS**

- Intercultural communication (S1 ou S2)
- Web marketing and referencing (S2)
- Web et cultures (S1 ou S2)

**Module 2 : Technical translation 3 ECTS**

Can be into A or B language

(French, English, German, Arabic, Chinese, Spanish, Italian)

**Module 3 : Engineering multimedia communication 6 ECTS**

**2 topics to be chosen from :**

- Website (S2)
- Theory of translation and communication (S2)
- Image and brand communication (S2)
- Localization (S1)
- CAT (S1)
- French-English technical writing (S1)
- Audiovisual translation (S1)

**Module 4 : Applied research project in terminology 7 ECTS**

**Thesis and presentation**