



List of Modules Open to Undergraduate Exchange Students

Academic Year 2024-2025

Please read the following information carefully before choosing your courses.

COURSE AVAILABILITY & VALIDATION

Exchange students should be aware that the module offered in this catalogue can be modified in the event of extenuating circumstances and that enrolment in modules is subject to the availability of places.

It should also be noted that there is no possibility for exchange students to compensate for any modules they have not validated (whether coursework-based or exam-based) unless the student in question is studying at ISIT the whole academic year, in which case they can retake a non-validated semester 1 module in semester 2 (if offered in semester 2). For this reason, **students are strongly encouraged to take into consideration the language level required for each course.**

LANGUAGES, CULTURE AND METHODOLOGIES COURSES

Exchange students should be aware that Oral Communication, Written Communication, Language Proficiency and Current Affairs Analysis and Debate classes are designed for students who are non-natives of the language of instruction.

When working from French into their mother tongue, exchange students will be placed in Year 3 classes wherever possible. When working from their mother tongue into French, students will be placed in either Year 1 or Year 2 classes wherever possible, depending on their declared level of French or the number of years they have been studying French. **It is recommended that exchange students do NOT choose specialised translation classes into French (even if the source language is their mother tongue) unless they have a level of French close or equivalent to C2.** Exchange students are strongly recommended to ensure that at least one of the languages in their translation language combination is their mother tongue.

Exchange students are reminded that the languages available for the different classes are dependent on there being ISIT students with the languages in question enrolled at the school in the specific year groups concerned.

KEY REGARDING SEMESTERS

S1: Modules taught during the 1st semester only (September to December)

S2: Modules taught during the 2nd semester only (January to April)

S1 + S2: Year-long modules that can be chosen in S1, S2 or both

S1 or S2: Modules that can be chosen either in S1 or S2 but not both

SEMESTER DATES 2024-2025

Semester 1

Classes: 16 September 2024 to 7 December 2024

Revision week: 9 to 14 December 2024

Exam week: 16 to 20 December 2024

Semester 2

Classes: 13 January 2025 to 12 April 2025

Holiday period: 22 February 2025 to 2 March 2025

Revision week: 14 April 2025 - 18 April 2025

Exam week: 22 April 2025 to 25 April 2025

SPECIFIC COURSES FOR EXCHANGE STUDENTS

Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
French as a Foreign Language for Beginners (FLED) (Obligatory for all A1-A2 level students)	French (A1 - A2)	33 hours per semester	S1 + S2	4 per semester	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Become aware of the grammatical, lexical and stylistic features of the French language. • Appreciate different levels of language and registers, indications of tone, and stylistic effects <p>Specific Objectives</p> <ul style="list-style-type: none"> • Enrich students' vocabulary • Understand the constituent elements of a French sentence • Become proficient in French sentence analysis • Master basic verb conjugation and tense sequences in French • Understand certain particularities or exceptions in French grammar
Living and Studying in Paris (VEP) (Obligatory for all B1-C2 level students)	French (B1 - C1)	33 hours per semester	S1 + S2	4 per semester	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Enable students to acquire a basic methodology for academic learning in France • Work on specific tasks required of university students in France • Strengthen proficiency in both written and oral French • Enable students to carry out their studies in French in the best possible conditions <p>Specific Objectives</p> <ul style="list-style-type: none"> • Improve students' range of vocabulary • Improve students speaking and writing skills while at the same making them aware of differences in register and tone • Enable students to broaden their knowledge of francophone culture
French Civilisation (FRCIV)	French (B2)	11 hours per semester	S1 + S2	3 per semester	Coursework	<p>General Objective</p> <ul style="list-style-type: none"> • Understand some of the most pertinent French cultural references (literary, artistic etc.) and the historic context behind them in order to better understand French society today. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Classes will focus mainly on French culture from 1945 to the modern day. The main themes covered will be: <ul style="list-style-type: none"> - Secularism in France - The French and universalism - Elegance in the French culture - The French and their language - The "executive couple": Executive power in France (1958-2017) - Abstraction in the French culture - Intellectuals in France

<p style="text-align: center;">Intercultural Dialogue (DI) Obligatory for all Exchange students</p>	<p style="text-align: center;">French (All levels)</p>	<p style="text-align: center;">At least 12 hours of contact with partner recommended</p>	<p style="text-align: center;">S1 or S2</p>	<p style="text-align: center;">2</p>	<p style="text-align: center;">Video + written assignment</p> <p>General Objective</p> <ul style="list-style-type: none"> ● Promote intercultural interaction between ISIT students and exchange students. ● Gain a deeper understanding of different cultures through research ● Enhance language skills and knowledge of another culture within an authentic context. <p>Specific Objectives</p> <ul style="list-style-type: none"> ● Knowledge: <ul style="list-style-type: none"> - Understand cultural values and behaviour - Improve linguistic skills ● Know-how/practical skills: <ul style="list-style-type: none"> - Practice public speaking in a foreign language - Communicate persuasively - Gain a deeper knowledge of a culture through intercultural analysis - Write up feedback from experiences in a foreign language - Producing a video on an intercultural theme chosen by the group ● Soft skills: <ul style="list-style-type: none"> - Practice active listening - Change personal perspectives - Develop enhanced respect for cultural differences - Develop curiosity - Develop openness
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YEAR 1

INTERCULTURAL MANAGEMENT & COMMUNICATION						
Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
Management, Marketing and Communication 1 (MMC1)	English (B2)	30 (15 hours per semester)	S1 + S2	3 per semester	S1 Coursework S2 Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Understand what a business is and its main functions • Understand basic concepts linked to marketing and communication <p>Specific Objectives</p> <ul style="list-style-type: none"> • Understand the basics of what a company is: its role, its objectives and different organisational structures • Understand the role of a manager and the challenges associated with management • Understand the role of marketing and communication within a company • Understand different types of marketing strategy: market studies, PESTEL, Porter and SWOT analysis • Understand the main principles of communication
Introduction to Intercultural Studies (IIS)	English (B2)	24 (12 hours per semester)	S1 + S2	3 per semester	S1 Exam S2 Exam	<p>General Objective</p> <ul style="list-style-type: none"> • Understand how - and in which specific areas - cultural background unconsciously influences the behaviour of members of that culture. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Understand the principle theories of intercultural communication • Identify the influence of culture on behaviour. • Learn how to classify the main cultural zones of the world • Analyze concrete examples of how cultural interactions may produce misunderstandings in business and personal life • Recognise culture shocks and understand how to react to them with agility.

SOCIAL SCIENCES AND CONTEMPORARY CHALLENGES

Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
Economics 1: Macroeconomic (ECO1)	English (B2)	24 (12 hours per semester)	S1 + S2	3 per semester	S1 Coursework S2 Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> Support students in identifying and understanding the major concepts and theories that are the basis of economic policies and choices on markets, in order to understand the behavior of households, firms, and government. <p>Specific Objectives</p> <ul style="list-style-type: none"> Understand fundamental economic concepts, theories, and principles. Critically analyze aspects related to the changing economic activities and policies. Develop abilities to use evidence in making well-reasoned economic arguments to arrive at considered decisions. <p>Key topics</p> <ul style="list-style-type: none"> Differences between macroeconomics and microeconomics Business cycles. Economic growth, inflation and deflation. Unemployment. Macroeconomics. The financial system: income, savings, expenditure, financial markets and the role of central banks. Supply and demand. The future of money. Economic growth vs sustainable development.
The Anglo-Saxon World (ASW)	English (B2)	30 (15 hours per semester)	S1 + S2	3 per semester	S1 Exam S2 Exam	<p>General objectives</p> <ul style="list-style-type: none"> Better understand how past events and cultural phenomena in British and American society have shaped the political, economic and cultural landscapes of those countries today. <p>Specific objectives</p> <ul style="list-style-type: none"> Better understand the history and culture of Britain and the United States, including the main political, cultural and social similarities and differences between them. Understand the origins of modern-day cultural phenomena in both the UK and the US and the place and role of these two countries in the world today. <p><i>Exchange students should be aware that "Cultural Sphere" classes are designed for students who are non-natives of the country/countries whose culture(s) is/are being covered.</i></p>
Introduction to Law (LAW1)	S1 - French (B2) S2 - English (B2)	24 (12 hours per semester)	S1 + S2	3 per semester	S1 Exam S2 Exam	<p>General Objectives</p> <ul style="list-style-type: none"> Become familiar with both French and Anglo-Saxon legal systems Develop legal terminology related to the different legal systems studied Strengthen general understanding of the legal traditions of France and the Anglo-saxon world <p>Specific Objectives</p> <ul style="list-style-type: none"> Understand the fundamentals of comparative law. Understand the similarities and differences between the French legal system and the Anglo-saxon legal systems.

Introduction to International Relations (IIR)	English (B2)	30 (15 hours per semester)	S1 + S2	3 per semester	S1 Exam S2 Exam	<p>General Objectives</p> <ul style="list-style-type: none"> • Introduce students to the world of international relations by focusing on the contemporary international system, without neglecting evolutions over the past few decades. • Develop critical thinking with regards to the evolution of global dynamics. • Better understand the principles which govern today's world, from a political military and economic point of view. • Be able to identify fundamental concepts and theories. <p>Specific objectives</p> <ul style="list-style-type: none"> • Focus on the main factors and stakeholders behind current global dynamics. • Focus on current realist, liberal and constructive theories. • Focus on current international conflicts and common peace-building projects, especially those stemming from regional and international cooperation. • The key global challenges and trends when it comes to international relations.
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DIGITAL TRANSFORMATIONS

Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
Digital Skills 1 (DS1)	English (B2)	12	S2	3	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Understand how to use essential modern-day IT and digital tools. • Learn how to use new technology in order to gain in efficiency • Understand best practices when it comes to cybersecurity and data protection. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Understand the fundamentals of Microsoft Office 365 and all of its main functionalities: <ul style="list-style-type: none"> • Microsoft Word <ul style="list-style-type: none"> - Formatting - Revision - Corrections and tracking changes • Microsoft Excel <ul style="list-style-type: none"> - Calculation and Layout - Formulas and functions - Filters and Sorting • Microsoft PowerPoint <ul style="list-style-type: none"> - Settings and slides - Presentation planning and Animations - Saving and exporting presentations

Challenges of the Digital World 1 (CDW1)	English (B2) + French (B2)	18	S1	3	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Understand today's digital world and, at the same time, acquire greater understanding of the political, economic and geopolitical issues that exist in an ever-changing world. <p>Specific objectives</p> <ul style="list-style-type: none"> • Understand the main major digital transformations and evolutions which affect the digital world. • Understand the main challenges presented by new technology in today's world. • Understand how these evolutions and challenges can directly different sectors of society. <p>Key themes in Year 1:</p> <ul style="list-style-type: none"> • Emerging technological trends • Social implications of advanced technology • The future of digitalization and critical thinking
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LANGUAGE, CULTURES & METHODOLOGY

Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
French Lanuage Analysis (ANLANG)	French (B2)	24 (12 hours per semester)	S1 + S2	3 per semester	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Gain a better understanding of French syntax. • Achieve improved spelling in French. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Understand certain exceptions and/or particularities of French grammar. • Gain a richer vocabulary. • Gain knowledge of the fundamentals of linguistiques. • Gain knowledge of the main elements that constitute a phrase in French. • Understand logical analysis of French phrases. • Master the conjugation of French verbs and accordance in French. <p>The themes covered in lecture classes in the domains of intercultural management and communication, social sciences and contemporary issues and digital transformations will be explored directly in Language Analysis classes during both semesters.</p>
French for Academic Purposes (FOU)	French (B2)	24 (12 hours per semester)	S1 + S2	3 per semester	Coursework	<p>General objectives</p> <ul style="list-style-type: none"> • Learn how to effectively write essays and other types of texts that are common as part of university studies. • Learn how to give appropriate oral presentations within an academic context. <p>Specific objectives</p> <ul style="list-style-type: none"> • Create a clear and structured plan for a written exercise or an oral presentation. • Develop a plan for effectively arguing a point, giving explanations, and providing examples. • Improve the quality of your written and spoken French. <p>The themes covered in lecture classes in the domains of intercultural management and communication, social sciences and contemporary issues and digital transformations will be explored directly in French for Academic Purposes classes during both semesters.</p>

<p>Translation into French</p> <p>Arabic > FR (1TAR) Chinese > FR (1TCH) English > FR (1TAN) German > FR (1TAL) Italian > FR (1TIT) Portuguese > FR (1TPT) Russian > FR (1TRU) spanish > FR (1TES)</p> <p>Exchange students must specify the source and target language, eg. English to French</p>	<p>B languages (B2) into French (B2)</p>	<p>24 (12 hours per semester)</p>	<p>S1 + S2</p>	<p>5 per semester</p>	<p>Coursework</p>	<p>General objectives</p> <ul style="list-style-type: none"> Acquire the methodology and techniques for producing professional translations in the modern world Learn how to reformulate and proofread Learn how to avoid the pitfalls presented by automatic translation tools <p>Specific objectives</p> <ul style="list-style-type: none"> Master comprehension of the source language Consolidate the use of professional translation mechanisms by applying knowledge of intercultural differences Master the specific cultural and discursive features of the two languages Work on the specific features of verbal expression in the target language (register and level of language, types of discourse, tone, stylistic markers, etc.) Learn to translate using dictionaries and glossaries Develop the systematic acquisition of basic translational methods Acquire and apply reformulation techniques and learn how to proofread Develop a critical approach to ensure a relevant and selective use of CAT tools <p>The themes covered in lecture classes in the domains of intercultural management and communication, social sciences and contemporary issues and digital transformations will be explored directly in translation classes during both semesters.</p>
<p>Written Communication</p> <p>Arabic (1WCAR) Chinese (1WCCH) English (1WCAN) German (1WCAL) Italian (1WCIT) Portuguese (1WCPT) Russian (1WCRU) Spanish (1WCES)</p> <p>Exchange students must specify in which language they wish to take the class</p>	<p>All B languages (B2)</p>	<p>24 (12 hours per semester)</p>	<p>S1 + S2</p>	<p>3 per semester</p>	<p>Coursework</p>	<p>General objectives</p> <ul style="list-style-type: none"> Highlight standard writing structures specific to the language being studied Develop the required writing instincts with a view to translating into the language being studied Learn as many idioms as possible Take note of the specific cultural characteristics of the written language and master the different types of discourse (argument, analysis, description, letter writing, professional correspondence, etc.) Improve general knowledge through the use of varied texts and by opening the course up to general topics <p>Specific objectives</p> <ul style="list-style-type: none"> Acquire the typical vocabulary and expressions used for the following texts: critical remarks (letters to the editor), CVs, cover letters, summaries (of films and books), press reports Learn and apply the expressions and conjunctions required to produce logically structured writing Distinguish between the different language registers and apply them in written work Apply the grammatical structures acquired Apply spelling and punctuation rules <p>The themes covered in lecture classes in the domains of intercultural management and communication, social sciences and contemporary issues and digital transformations will be explored directly in written communication classes during both semesters.</p>

<p style="text-align: center;">Oral Communication</p> <p style="text-align: center;">Arabic (1OCAR) Chinese (1OCCH) English (1OCAN) German (1OCAL) Italian (1OCIT) Portuguese (1OCPT) Russian (1OCRU) Spanish (1OCES)</p> <p style="text-align: center;"><i>Exchange students must specify in which language they wish to take the class</i></p>	<p>All B languages (B2)</p>	<p>33 (16.5 hours per semester)</p>	<p>S1 + S2</p>	<p>3 per semester</p>	<p>Coursework</p>	<p><u>General objective</u></p> <ul style="list-style-type: none"> ● Develop and improve oral expression and comprehension skills. <p><u>Specific objectives</u></p> <ul style="list-style-type: none"> ● Master the oral expression techniques that apply to different types of speech ● Formulate simple messages on familiar subjects ● Spontaneously express ideas and defend a point of view ● Learn to make a reasoned argument ● Acquire presentation techniques including organizing the main ideas, structuring the message and holding the audience's interest (alongside the necessary research) ● Correctly use grammatical, lexical and phonological structures in order to express ideas freely and intelligibly ● Acquire the cultural concepts specific to each country/region ● Improve accent, pronunciation and reading skills <p>The themes covered in lecture classes in the domains of intercultural management and communication, social sciences and contemporary issues and digital transformations will be explored directly in oral communication classes during both semesters.</p>
<p style="text-align: center;">Language Proficiency</p> <p style="text-align: center;">Arabic (1PLAR) Chinese (1PLCH) English (1PLAN) German (1PLAL) Italian (1PLIT) Portuguese (1PLPT) Russian (1PLRU) Spanish (1PLES)</p> <p style="text-align: center;"><i>Exchange students must specify in which language they wish to take the class</i></p>	<p>All B languages (B2)</p>	<p>24 (12 hours per semester)</p>	<p>S1 + S2</p>	<p>3 per semester</p>	<p>Coursework</p>	<p><u>General objective</u></p> <ul style="list-style-type: none"> ● Consolidate and expand on the grammatical foundations of the language in question, with a view to enhancing both written and oral expression skills <p><u>Specific objective</u></p> <ul style="list-style-type: none"> ● Year 1: Review and consolidation of the basic grammar points in each language. Introduction of new, appropriate grammar points to further strengthen the fundamentals (B1 to B2 level)

YEAR 2

INTERCULTURAL MANAGEMENT & COMMUNICATION						
Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
Management, Marketing and Communication 2 (MMC2)	English (B2)	30 (15 hours per semester)	S1 + S2	3 per semester	S1 Coursework S2 Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Consolidate and expand knowledge of the world of marketing and communication • Gain a better understanding of how marketing strategies are created and deployed <p>Specific Objectives</p> <ul style="list-style-type: none"> • Students will study focus on the following areas/domains: <ul style="list-style-type: none"> - 4Ps evolution: from the 4Ps to the 4Es - Branding and positioning - Product strategy - Price strategy & the concept of the profitability threshold - Product structure: products vs services - Multi-channel distribution: e-commerce & m-commerce
Organisational Behaviour (OB)	English (B2)	12	S1	3 per semester	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Understand the dynamics of human behavior within organizations • Understand how organizational effectiveness is impacted by interactions between individuals, groups and other structures. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Identify different organizational behavior principles and their impact on behavior in the workplace. • Explore the dynamics of group behavior in areas such as communication, conflict & negotiation, leadership, power & politics • Identify and evaluate ethical issues linked to organizational behaviour.
Sustainable Development & CSR (SDCSR)	English (B2)	12	S2	3 per semester		<p>General Objectives</p> <ul style="list-style-type: none"> • Understand the practices and challenges in the domain of sustainable development and CSR (Corporate Social Responsibility) • Learn how to carry out a CSR strategy analysis • Develop an ability to innovate as part of a team within the context of a CSR project <p>Specific Objectives</p> <ul style="list-style-type: none"> • Students will hone their analytical, creative and critical thinking skills while learning how to work professionally within a team environment. • Students will focus on the following areas/domains: <ul style="list-style-type: none"> - The basic concepts of sustainable development and CSR - CSR strategy - Patronage - The improvement of HR, marketing and communication practices within the context of sustainable development and CSR - Sustainable innovation

SOCIAL SCIENCES AND CONTEMPORARY CHALLENGES

Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
Economics 2: Business Economics (ECO2)	French (B2)	24 (12 hours per semester)	S1 + S2	3 per semester	S1 Exam S2 Exam	<p><u>General Objectives</u></p> <ul style="list-style-type: none"> ● Gain knowledge and a methodology regarding the fundamentals of business economics ● Deepen understanding of business management, corporate communication and other business-related notions ● Become familiar with management and/or consultancy activities within companies <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> ● Students will acquire knowledge in the following areas/domains: <ul style="list-style-type: none"> - What is a company? Definition and understanding based on history and economic science - The management science approach to understanding business economics - Business development strategies - Company structure analysis - Analysis of the main functions and departments of a company
International Law (LAW2)	English (B2)	24 (12 hours per semester)	S1 + S2	3 per semester	S1 Exam S2 Exam	<p><u>General Objectives</u></p> <ul style="list-style-type: none"> ● Understand the main issues and challenges of international public law. ● Learn the methodology of writing a law essay. <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> ● Strengthen the legal culture of students. ● Develop legal vocabulary in English. ● Classes will focus on the following themes: <ol style="list-style-type: none"> I. The nature of international law II. Sources of international law III. Treaties IV. International legal personality V. International law and national law VI. Jurisdiction and immunity VII. Territory and self-determination VIII. State responsibility and diplomatic protection IX. Judicial dispute resolution

<p>European Institutions (EURI)</p>	<p>French (B2)</p>	<p>15</p>	<p>S2</p>	<p>3 per semester</p>	<p>Coursework</p>	<p>General Objectives</p> <ul style="list-style-type: none"> • Understand the different phases of the European integration and the main evolutions at an institutional level • Understand the specific nature of the European Union: between "internal federalism" and "international federalism" • Understand the sources of EU law and their characteristics • Understand the different bodies that make up the institutional structure of the EU <p>Specific Objectives</p> <ul style="list-style-type: none"> • Students will acquire knowledge in the following areas/domains: <ul style="list-style-type: none"> - The evolution of European communities and the European Union - The characteristics of European integration - Sources of EU law - The bodies of the Union
<p>The Asian World (ASIAW) the Arabophone World (ARAW) The Hispanophone World: Latin America (HISPW) The Germanophone World (GERW) The Italoophone World (ITAW) The Lusophone World : Brazil (LUSOW) The Russophone World (RUSW)</p>	<p>All B Languages (B2)</p>	<p>15</p>	<p>S1</p>	<p>3</p>	<p>Final Exam</p>	<p>General objectives</p> <ul style="list-style-type: none"> • Better understand how past events and cultural phenomena in the societies of the regions studied have shaped the political, economic and cultural landscapes of those regions today. <p>Specific objectives</p> <ul style="list-style-type: none"> • Better understand the histories and cultures of the specific countries of the region of the world in question, including the main political, cultural and social similarities and differences between countries and sub-regions • Understand the origins of modern-day cultural phenomena in the region of the world in question and the place and role of those countries/regions in the world today <p><i>Exchange students should be aware that these classes are designed for students who are non-natives of the country/countries whose culture(s) is/are being covered.</i></p>
<p>Key Global Issues & Current Affairs (KGI)</p>	<p>English (B2)</p>	<p>18</p>	<p>S2</p>	<p>3</p>	<p>Final Exam</p>	<p>General Objective</p> <ul style="list-style-type: none"> • Understand new geopolitical trends and strategic challenges in today's world. Classes will focus on key political, economic, social and environmental issues that define the world we live in and that will no doubt shape our futures too. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Understand the mechanisms at work when it comes to key global issues • Understand and analyze the points of view of major thinkers when it comes to different aspects of global geopolitics. • Become familiar with specific concepts and terminology linked to specific geopolitical domains • Key themes explored in Year 2: <ul style="list-style-type: none"> - Race - Gender

The Fundamentals of Geopolitics (FGEO)	French (B2)	30 (15 hours per semester)	S1 + S2	3 per semester	Final Exam	<p>General Objectives</p> <ul style="list-style-type: none"> • Understand what is meant by geopolitics and the main concepts and theories linked to geopolitics. • Better understand how geopolitics affects the global dynamics of today's world. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Explore different geopolitical issues to better understand what geopolitics is and the dynamics behind different geopolitical issues. • Develop critical thinking with regards to different geopolitical issues and events.
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DIGITAL TRANSFORMATIONS

Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
Digital Skills 2 (DS2)	English (B2)	12	S1	3	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Become familiar with some of the most common desktop publication (DTP) applications, and how adapt their use to a range of academic and professional needs. • Learn some of the basics of coding. <p>Specific Objectives</p> <p>Classes will focus on the following themes:</p> <ul style="list-style-type: none"> • DTP with Adobe InDesign (level 1 & 2) • Basic graphic design principles with Adobe Illustrator & Photoshop • Basic video editing and effects with Premier Pro+G156 • The basics of website creation with CMS Wordpress (html & css coding)
Challenges of the Digital World 2 (CDW2)	English (B2) + French (B2)	18	S2	3	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Understand today's digital world and, at the same time, acquire greater understanding of the political, economic and geopolitical issues that exist in an ever-changing world. <p>Specific objectives</p> <ul style="list-style-type: none"> • Understand the main major digital transformations and evolutions which affect the digital world. • Understand the main challenges presented by new technology in today's world. • Understand how these evolutions and challenges can directly different sectors of society. <p>Key themes in Year 2:</p> <ul style="list-style-type: none"> • Economic and political challenges • Ethics and Cyber security

LANGUAGE, CULTURES & METHODOLOGY						
Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
Correction and Revision of Texts (CRT)	French (C1 minimum)	16	S1	3	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Understand the challenges of text revision and correction and apply the appropriate methodology. • Review and deepen understanding of grammar, spelling, vocabulary and typography. • Apply the revision and correction methodology to other classes taught at ISIT. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Understand GN and GV agreements and well as in the context of complicated phrases. • Evaluate and adapt the style of texts, thus developing the ability to identify nuances. • Make correction and revision a reflex for ISIT students.
Written and Spoken French in a Professional Context (FRPRO)	French (C1 minimum)	24 (12 hours per semester)	S1	3	Coursework	<p>General Objective</p> <ul style="list-style-type: none"> • Learn how to write and speak appropriately in different professional contexts in the French-speaking world. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Students will focus on the following themes: <ul style="list-style-type: none"> - The recruitment process and appropriate language for interviews - How to write and speak during meetings - Informal work events: lunch and learn - Presenting yourself - Crisis communication & Problem-solving - Institutional communication - The annual appraisal - Improving the Employer's brand <p>Themes covered in intercultural management and communication lecture classes will be explored directly in this classes during both semesters.</p>
Methodology of academic argumentative writing (MEA)	French (C1 minimum)	20 (10 hours per semester)	S1 + S2	3	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Understand and master the rules and challenges of writing academic argumentative essays. • Produce an impactful, clearly written and clearly structured university-level essay. • Discover and put into practice the different phases required in university-level research projects. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Acquire and utilise the fundamentals of essay writing within an academic context. • Master the techniques of academic essay writing: arguing, generalisation, exemplification, use of sources etc. • Integrate digital tools (resource searches, the creation of bibliographies) into the writing and research process.

<p>Translation into French</p> <p>Arabic > FR (2TAR) Chinese > FR (2TCH) English > FR (2TAN) German > FR (2TAL) Italian > FR (2TIT) Portuguese > FR (2TPT) Russian > FR (2TRU) Spanish > FR (2TES)</p> <p>Exchange students must specify the source and target language, eg. English to French</p>	<p>B languages (B2) into French (B2)</p>	<p>24 (12 hours per semester)</p>	<p>S1 + S2</p>	<p>5</p>	<p>Coursework</p>	<p>General objectives</p> <ul style="list-style-type: none"> Acquire the methodology and techniques for producing professional translations in the modern world Learn how to reformulate and proofread Learn how to avoid the pitfalls presented by automatic translation tools <p>Specific objectives</p> <ul style="list-style-type: none"> Master comprehension of the source language Consolidate the use of professional translation mechanisms by applying knowledge of intercultural differences Master the specific cultural and discursive features of the two languages Work on the specific features of verbal expression in the target language (register and level of language, types of discourse, tone, stylistic markers, etc.) Learn to translate using dictionaries and glossaries Develop the systematic acquisition of basic translational methods Acquire and apply reformulation techniques and learn how to proofread Develop a critical approach to ensure a relevant and selective use of CAT tools <p>The themes covered in lecture classes in the domains of intercultural management and communication, social sciences and contemporary issues and digital transformations will be explored directly in written expression classes during both semesters.</p>
<p>Translation into B Language</p> <p>FR > Arabic (2TBAR) FR > Chinese (2TBCH) FR > English (2TBAN) FR > German (2TBAL) FR > Italian (2TBIT) FR > Portuguese (2TBPT) FR > Russian (2TBRU) FR > Spanish (2TBES)</p> <p>Exchange students must specify the source and target language, eg. French to English</p>	<p>French (B2) into B languages (B2)</p>	<p>24 hours (12 hours per semester)</p>	<p>S1 + S2</p>	<p>5</p>	<p>Coursework</p>	<p>General Objectives</p> <ul style="list-style-type: none"> Master intercultural differences Become more at ease when transferring meaning between the source and target languages Learn to translate spontaneously and to produce accurate written work in the target language <p>Specific Objectives</p> <ul style="list-style-type: none"> Master linguistic knowledge of the target language Master self-correction mechanisms through in-depth grammatical analysis Master spelling and punctuation rules Learn to carry out research using information and documents in the target language (in order to gather information on the subject and context, to check terminology, to expand vocabulary, etc.) Correctly use the specific syntactic and idiomatic structures that apply to the target language <p>The themes covered in lecture classes in the domains of intercultural management and communication, social sciences and contemporary issues and digital transformations will be explored directly in written expression classes during both semesters.</p>

<p>Written Communication</p> <p>Arabic (2WCAR) Chinese (2WCCH) English (2WCAN) German (2WCAL) Italian (2WCIT) Portuguese (2WCPT) Russian (2WCRU) Spanish (2WCES)</p> <p>Exchange students must specify in which language they wish to take the class</p>	<p>All B Languages (B2)</p>	<p>24 (12 hours per semester)</p>	<p>S1 + S2</p>	<p>3</p>	<p>Coursework</p>	<p>General objectives</p> <ul style="list-style-type: none"> Highlight standard writing structures specific to the language being studied Develop the required writing instincts with a view to translating into the language being studied Learn as many idioms as possible Take note of the specific cultural characteristics of the written language and master the different types of discourse (argument, analysis, description, letter writing, professional correspondence, etc.) Improve general knowledge through the use of varied texts and by opening the course up to general topics <p>Specific objectives</p> <ul style="list-style-type: none"> Acquire the typical vocabulary and expressions used for a range of different types of texts, ranging from creative writing to texts of a more professional nature. Learn and apply the expressions and conjunctions required to produce logically structured writing Distinguish between the different language registers and apply them in written work Apply the grammatical structures acquired Apply spelling and punctuation rules <p>The themes covered in lecture classes in the domains of intercultural management and communication, social sciences and contemporary issues and digital transformations will be explored directly in written expression classes during both semesters.</p>
<p>Oral Communication</p> <p>Arabic (2OCAR) Chinese (2OCCH) English (2OCAN) German (2OCAL) Italian (2OCIT) Portuguese (2OCPT) Russian (2OCRU) Spanish (2OCES)</p> <p>Exchange students must specify in which language they wish to take the class</p>	<p>All B languages (B2)</p>	<p>33 (16.5 hours per semester)</p>	<p>S1 + S2</p>	<p>3</p>	<p>Coursework</p>	<p>General objective</p> <ul style="list-style-type: none"> Continue to develop and improve key oral expression and comprehension skills. <p>Specific objectives</p> <ul style="list-style-type: none"> Master the oral expression techniques that apply to different types of speech Formulate simple messages on familiar subjects Spontaneously express ideas and defend a point of view Learn to make a reasoned argument Acquire presentation techniques including organizing the main ideas, structuring the message and holding the audience's interest (alongside the necessary research) Correctly use grammatical, lexical and phonological structures in order to express ideas freely and intelligibly Acquire the cultural concepts specific to each country/region Improve accent, pronunciation and reading skills <p>The themes covered in lecture classes in the domains of intercultural management and communication, social sciences and contemporary issues and digital transformations will be explored directly in written expression classes during both semesters.</p>

<p>Language Proficiency</p> <p>Arabic (2PLAR) Chinese (2PLCH) English (2PLAN) German (2PLAL) Italian (2PLIT) Portuguese (2PLPT) Russian (2PLRU) Spanish (2PLES)</p> <p><i>Exchange students must specify in which language they wish to take the class</i></p>	<p>All B languages (B2)</p>	<p>24 (12 hours per semester)</p>	<p>S1 + S2</p>	<p>3</p>	<p>Coursework</p>	<p><u>General objective</u></p> <ul style="list-style-type: none"> • Consolidate and expand on the grammatical foundations of the language in question, with a view to enhancing both written and oral expression skills <p><u>Specific objective</u></p> <ul style="list-style-type: none"> • Year 2: Review and consolidation of the basic grammar points in each language. Introduction of new, appropriate grammar points to further strengthen the fundamentals (B2 to C1 level)
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YEAR 3

COMMUNICATION, TRANSLATION & DIGITAL CULTURE						
Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
Intercultural Communication: Fundamental Trends (ICGC)	French (B2)	18	S1	3	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Acquire knowledge, by learning about intercultural communication theorists and their theories, in order to decipher and understand cultural differences. • Understand one's own behaviour better and how it is influenced by culture. • Identify obstacles to communication. • Decipher culturally-specific behaviour in multicultural settings. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Classes will cover the following themes: <ul style="list-style-type: none"> - The intercultural meeting: concepts of culture, stereotypes, acculturation - E.T. Hall and the modes of communication: Relations between time and space, proxemics and personal distance, the importance of context - Geert Hofstede: intercultural communication within businesses - Fons Trompenaars: Management styles - Philippe d'Iribarne: The three ways of living together
The Tools of Communication (TCOM)	English (B2)	12	S1	3	Coursework	<p>General Objective</p> <ul style="list-style-type: none"> • Examine a wide range of communication tools that are used in businesses. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Understand the different communication tools and their specific uses: <ul style="list-style-type: none"> - Printed documents (flyers, brochures, digital printing etc.) - Digital tools (web, social networks, internet vs intranet, online sales, SEO) - Events (salons, posters, banners) - Individual communication (PowerPoint (and others) presentation, use of email, speech-writing) - Targeted sales supports (mailing lists) - Point of sale communication - Goodies - Photography • Learn how to choose the most appropriate tool to fulfill predetermined objectives.

<p>Communication through Images: Video Techniques (CIVT)</p>	<p>French (B2)</p>	<p>12</p>	<p>S1</p>	<p>3</p>	<p>Coursework</p>	<p><u>General Objectives</u></p> <ul style="list-style-type: none"> • Learn the basics of video shooting and the key elements required to create a video interview designed for broadcasting on social media. • Learn basic cinematographic language and explore film analysis. <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> • Acquire the technical and practical knowledge required for video-making. • Learn how to identify different camera shots via film analysis in order to develop an critical eye. • Learn how to create video interviews and reports.
<p>Digital Culture - From Tim Burners-Lee to Algorithms (Digital Option) (DCULT)</p>	<p>English (B2)</p>	<p>18</p>	<p>S1</p>	<p>3</p>	<p>Coursework</p>	<p><u>General Objectives</u></p> <ul style="list-style-type: none"> • Understand the history and maturations of the digital revolutions and their associated benefits and impacts. <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> • Consider the history and status of digital culture (the predigital world, evolution from Web 1.0 to 3.0) • Understand the impact of digital culture on our societies (impact on the media, the dark side of digitalization, the AI revolution) • Explore questions around whether we should purely take advantage of digital technology or go more down the phygital route (GAFAM, pros and cons for businesses, how to manage change).
<p>Social Networks and the Transformation of Public Spaces (Digital Option) (SNTPS)</p>	<p>French (B2)</p>	<p>15</p>	<p>S1</p>	<p>3</p>	<p>Coursework</p>	<p><u>General Objectives</u></p> <ul style="list-style-type: none"> • Understand key concepts linked to social networks and public spaces. • Analyse the interactions between social networks and public spaces. • Examine the social, political and cultural implications of this transformation. <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> • Classes will focus on the following points: <ul style="list-style-type: none"> - The evolution of public spaces. - Social networks and new forms of participation - The building of an online identity - The digital public space and public opinion - Management of information and disinformation - Private life and online security - Cultural and creative impact online - Future perspectives and challenges

<p>The Fundamentals of Web Ergonomics (Digital Option) (FERG)</p>	<p>French (B2)</p>	<p>15</p>	<p>S1</p>	<p>3</p>	<p>Coursework</p>	<p>General Objectives</p> <ul style="list-style-type: none"> • Learn how to use web ergonomics criteria to create user-friendly and intuitive web interfaces. • Learn best practices and different methods of web ergonomics evaluation. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Classes will cover the following themes: <ul style="list-style-type: none"> - The demands of today's digital sector - The place of ergonomics in the development cycle - Scapin and Bastien criteria: Guidance, Workload, Explicit Control, Adaptability, Error Management, Consistency, Significance of Codes, Compatibility.
<p>General Translation into B Language</p> <p>FR > Arabic (3TBAR) FR > Chinese (3TBCH) FR > English (3TBAN) FR > German (3TBAL) FR > Italian (3TBIT) FR > Portuguese (3TBPT) FR > Russian (3TBRU) FR > Spanish (3TBES)</p> <p>Exchange students must specify the source and target language, eg. French to English</p>	<p>French (B2) into All B Languages (B2)</p>	<p>12</p>	<p>S1</p>	<p>5</p>	<p>Coursework</p>	<p>General Objectives</p> <ul style="list-style-type: none"> • Master intercultural differences • Become more at ease when transferring meaning between the source and target languages • Learn to translate spontaneously and to produce accurate written work in the target language <p>Specific Objectives</p> <ul style="list-style-type: none"> • Master linguistic knowledge of the target language • Master self-correction mechanisms through in-depth grammatical analysis • Master spelling and punctuation rules • Learn to carry out research using information and documents in the target language (in order to gather information on the subject and context, to check terminology, to expand vocabulary, etc.) • Correctly use the specific syntactic and idiomatic structures that apply to the target language
<p>Specialised Translation into French</p> <p>Arabic > FR (TSAR) Chinese > FR (TSCH) English > FR (TSAN) German > FR (TSAL) Italian > FR (TSIT) Portuguese > FR (TSPT) Russian > FR (TSRU) Spanish > FR (TSES)</p> <p>Exchange students must specify the source and target language, eg. English to French</p>	<p>All B Languages (B2) into French (C1 minimum)</p>	<p>12</p>	<p>S1</p>	<p>5</p>	<p>Coursework</p>	<p>General Objective</p> <ul style="list-style-type: none"> • Acquire the methodology for translation of technical texts in various areas of specialisation <p>Specific Objectives</p> <ul style="list-style-type: none"> • Master reformulation techniques and specialized phraseology research in the A language • Acquire the particular methodological, lexical and technical skillsets associated with this form of translation • Learn to work with the available resources and, in particular, specialised terminology and phraseology: learn to validate your sources • Make the correct choices between different solutions; resolve ambiguities and imprecisions; expand on a text using prior knowledge, where appropriate • Proofread methodically and thoroughly • Prepare relevant and extensive glossaries to facilitate the translation process

INTERCULTURAL MANAGEMENT						
Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
Management, Marketing and Communication 3 (MMC3)	English (B2)	18	S1	3	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Continue to expand knowledge of the concepts and theories that are the basis of management and marcom choices. • Understand the behavior of customers, the responses of firms and the dynamics of markets and critically analyse changing economic activities and policies affecting these different stakeholders. • Understand communication aspects related to both leadership and ethical persuasion of buyers. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Students will study focus on the following areas/domains: <ul style="list-style-type: none"> - A review of branding, marketing mix and the basics of communication. - Brand positioning. Brand management beyond communication and products. Brand vs. company. - Understanding the consumer. Marketing research. Integrating the understanding of the consumer at strategic level. Communicating with customers in the digital era. - Product development. Product portfolio. Placement and price strategy. Planning and implementing marketing from a managerial perspective. - Integrated marketing communications in the digital era: from TV to automation, social media, influencers and the metaverse.
International Business Law (IBL)	English (B2)	18	S1	3	Coursework	<p>General Objectives</p> <ul style="list-style-type: none"> • Obtain a general understanding of the mechanism of international business law • Identify the different actors (states, companies, physical persons) • Gain general knowledge of different legal instruments • Overview of different institutions (WTO etc.) and their rules • Understand the mechanisms of conflict resolution: WTO mechanisms, mediation, arbitration <p>Specific Objectives</p> <ul style="list-style-type: none"> • Classes will focus on the following areas/domains: <ul style="list-style-type: none"> - Definitions of international business law - Elements of an international business contract - Sources and stakeholders - Conflict resolution mechanisms - Sovereignty of states

Management, Diversity & Inclusion (MDI)	French (B2)	18	S1	3	Coursework	<p><u>General Objectives</u></p> <ul style="list-style-type: none"> • Develop the skills necessary for managing a multicultural team. <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> • Understand the influence of culture on managerial principles. Identify different management and leadership styles. • Acquire the reflexes needed for effective cooperation within a multicultural team. • Understand the basics of inclusive management.
Practical Approach to Interculturalism (PAI)	French (B2)	18	S1	3	Coursework	<p><u>General Objectives</u></p> <ul style="list-style-type: none"> • Learn how to analyse and resolve intercultural conflicts, especially within a business context. <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> • Recognise the risks of presumed similarity and culture shocks. • Study conflicts linked to different styles of communication. • Study conflicts linked to different cultural prisms. • Study conflicts linked to different cultural orientations. • Identify the keys to intercultural agility in order to avoid and resolve such conflicts.
The Sociology of Consumption (SCON)	English (B2)	18	S1	3	Coursework	<p><u>General Objectives</u></p> <ul style="list-style-type: none"> • Understand consumer behavior in order to develop more pertinent marketing strategies. • Understand consumer psychology and expectations. <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> • Students will focus on the following areas/domains: <ul style="list-style-type: none"> - Holistic marketing - Identifying the client: client values, client loyalty, level of client satisfaction - Client environments - Examples of psychology applied to consumption

INTERNATIONAL RELATIONS AND MULTILINGUAL COMMUNICATION

Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
Comparison of Political Systems (CPS)	English (B2)	18	S1	3	Coursework	<p><u>General Objective</u></p> <ul style="list-style-type: none"> ● Better understand the organisation of power in different contemporary political systems in order to better analyse and compare them. <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> ● Examine different types of regime illustrated through case studies (democratic and non-democratic regimes). ● Examine different dimensions of these political systems: <ul style="list-style-type: none"> - Power relations - Societal conflicts - Political stakeholders - Mechanisms of representation and participation ● Examine the evolution of regimes over time and the transition process from one type of regime to another (for example, democratic to autocratic).
Diplomacy: Challenges & Practices (DCP)	French (B2)	18	S1	3	Coursework	<p><u>General Objective</u></p> <ul style="list-style-type: none"> ● Understand the main challenges of international relations and the diplomatic methods used by different stakeholders to resolve them (state, regions, international organisations) <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> ● Identify and study different types of diplomatic relation in a world in which key global challenges are constantly evolving and where diplomacy sometimes struggles to play its role. ● Classes will focus on the following themes: <ul style="list-style-type: none"> - Bilateral relations and the multilateral context - Relations between the US and Iran - Relations between Russia and China - Diplomatic challenges in the Southern Caucasus. - The EU and its eastern neighbours.
European Institutions & Key Global Challenges (EUGDM)	French (B2)	18	S1	3	Coursework	<p><u>General Objectives</u></p> <ul style="list-style-type: none"> ● Understand the main issues relating to the organization of EU institutions and their need to adapt to contemporary global issues. ● Enhance students' knowledge of the functioning of EU institutions and the latest news regarding European integration. <p><u>Specific Objectives</u></p> <ul style="list-style-type: none"> ● Identify the main challenges facing the EU in today's world, in particular those which emerged following the signing of the treaty of Lisbon in 2009 ● Enable students to understand what is behind the emergence of the "European integration crisis" as well as the conditions required to exit this crisis.

<p>The Fundamentals of Political Science (FSCIP)</p>	<p>French (B2)</p>	<p>18</p>	<p>S1</p>	<p>3</p>	<p>Coursework</p>	<p>General Objectives</p> <ul style="list-style-type: none"> • Offer an introduction to political science theory so as to better understand the tools necessary for understanding and analysing political phenomena. <p>Specific Objectives</p> <ul style="list-style-type: none"> • Explore fundamental concepts for understanding political life at the local, national and international level. • Focus on themes such as power, the state and its role in society, ideologies, political stakeholders, political parties and group influence, political participation and public policies.
<p>International Economics (IECO)</p>	<p>French (B2)</p>	<p>18</p>	<p>S1</p>	<p>3</p>	<p>Coursework</p>	<p>General Objectives</p> <ul style="list-style-type: none"> • Understand key concepts linked to international economics • Be able to analyse trends and developments in the world of international economics <p>Specific Objectives</p> <ul style="list-style-type: none"> • Understand the key issues and challenges linked to world trade, international economic policy and international business strategies • Classes will cover the following domains: <ul style="list-style-type: none"> - An overview of world trade - The Ricardian model and comparative advantage - The international impact of growth - International business strategies - Trade policies - Protectionism - Interventionist policies : globalisation and social challenges - Open macroeconomics, balance of payments and financial globalisation

LANGUAGE, CULTURES & METHODOLOGY

Course Title	Langue of Instruction	Hours (Annual)	Semester	ECTS	Mode of Evaluation	Course Description and Learning Objectives
<p>Current Affairs Analysis & Debate</p> <p>Arabic (ADAAR) Chinese (ADACH) English (ADAAN) German (ADAAL) Italian (ADAIT) Portuguese (ADAPT) Russian (ADARU) Spanish (ADAES)</p> <p><i>Exchange students must specify in which language they wish to take the class</i></p>	<p>All B Languages (B2)</p>	<p>18</p>	<p>S1</p>	<p>3</p>	<p>Coursework</p>	<p>General Objectives</p> <ul style="list-style-type: none"> • Master public speaking techniques to convey complex messages • Feel at ease debating complex contemporary issues in English <p>Specific Objectives</p> <ul style="list-style-type: none"> • Give oral presentations on a topical subject using written and audio-visual resources • Speak with assurance and professionalism in front of an audience while understanding what it takes to give a good presentation and be an effective presenter/communicator • Keep up to date with current affairs and acquire intercultural knowledge • Broaden media-related vocabulary and improve language skills in general

<p>General Translation into French</p> <p>Arabic > FR (3TAR) Chinese > FR (3TCH) English > FR (3TAN) German > FR (3TAL) Italian > FR (3TIT) Portuguese > FR (3TPT) Russian > FR (3TRU) Spanish > FR (3TES)</p> <p><i>Exchange students must specify the source and target language, eg. English to French</i></p>	<p>All B Languages (B2) into French (B2)</p>	<p>18</p>	<p>S1</p>	<p>5</p>	<p>Coursework</p>	<p><u>General objectives</u></p> <ul style="list-style-type: none"> ● Acquire the methodology and techniques for producing professional translations in the modern world ● Learn how to reformulate and proofread ● Learn how to avoid the pitfalls presented by automatic translation tools <p><u>Specific objectives</u></p> <ul style="list-style-type: none"> ● Master comprehension of the source language ● Consolidate the use of professional translation mechanisms by applying knowledge of intercultural differences ● Master the specific cultural and discursive features of the two languages ● Work on the specific features of verbal expression in the target language (register and level of language, types of discourse, tone, stylistic markers, etc.) ● Learn to translate using dictionaries and glossaries ● Develop the systematic acquisition of basic translational methods ● Acquire and apply reformulation techniques and learn how to proofread ● Develop a critical approach to ensure a relevant and selective use of CAT tools
<p>Language Proficiency</p> <p>Arabic (3PLAR) Chinese (3PLCH) English (3PLAN) German (3PLAL) Italian (3PLIT) Portuguese (3PLPT) Russian (3PLRU) Spanish (3PLES)</p> <p><i>Exchange students must specify in which language they wish to take the class</i></p>	<p>All B Languages (B2)</p>	<p>12</p>	<p>S1</p>	<p>3</p>	<p>Coursework</p>	<p><u>General objective</u></p> <ul style="list-style-type: none"> ● Consolidate and expand on the grammatical foundations of the language in question, with a view to enhancing both written and oral expression skills <p><u>Specific objective</u></p> <ul style="list-style-type: none"> ● Year 3: Review and consolidation of the basic grammar points in each language. Introduction of new, appropriate grammar points to further strengthen the fundamentals (C1 level)